
Free Assistance for Employers Wanting to Create Smoking Cessation Policies and Programs

Under a grant from the Chicago Tobacco Prevention Project, the non-profit Midwest Business Group on Health (MBGH) is offering employers free assistance in addressing and preventing smoking at their worksites.

Support is available for the following:

- Designing comprehensive smoking and tobacco cessation programs for their workforce and locations
- Creating smoke-free worksite campuses - internal and external locations
- Developing smoke-free policies
- Developing and/or adapting materials on smoking cessation for employees
- Training employer personnel to be able to teach smoking cessation courses
- Bringing in speakers to conduct single smoking cessation lunch-and-learn sessions, as well as multi-meeting courses
- Evaluating existing benefits to support smoking cessation
- Designing comprehensive smoking-cessation benefit packages and/or smoking riders to current benefits
- Developing incentive programs and benefit designs to motivate behavioral change to stop smoking
- Creating and/or adapting existing materials to communicate to employees what the employer offers to help workers quit smoking, as well as information on various smoking cessation topics
- Identifying vendors to assist in conducting smoking cessation programs
- Identifying sources of coupons or other assistance to reduce employee cost of smoking cessation medications and other treatment options
- Measuring the effectiveness of smoking cessation efforts

If you would like assistance in one or more of these areas, contact Larry Boress at 312-372-9090 x 101, or lboress@mbgh.org.

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